

Subject: Reminder: CCA Event Tomorrow at JW Marriott LA LIVE
From: Leslie Chung <lchung@ccala.org>
Date: 10/18/2017 11:55 AM
To: Leslie Chung <lchung@ccala.org>

Thank you for registering for CCA's General Membership Meeting: **Tourism Panel & Showcase**. To cancel your reservation, please contact Leslie Chung at lchung@ccala.org. Otherwise, we look forward to seeing you tomorrow at 11 am!

PARKING

Hotel valet parking is available for \$16 with validation.

[MORE INFO](#)

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 photo

Leslie Chung
Senior Manager, Events
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626 Wilshire Blvd., Suite 850, Los Angeles, CA 90017
Please note our new address



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CCA's GENERAL MEMBERSHIP MEETING



Thursday,
OCTOBER
19
11 a.m.



TOURISM PANEL & SHOWCASE

WELCOME TO LA

Join CCA and tourism experts to discuss this critical industry that provides jobs, increases the tax base and promotes Los Angeles. In 2016, Los Angeles County received 47.3 million visitors and approximately 15% of these visitors were international. This marks the sixth consecutive year of increased visitations and supports Mayor Garcetti's goal of attracting 50 million tourists by 2020.

Industry leaders will share new and emerging trends in tourism and discuss the essential role of the private sector to increase tourism in DTLA and the region.

JW Marriott Los Angeles at LA Live | 900 W. Olympic Blvd., Downtown LA
11 a.m. Showcase & Networking | 12 - 1:30 p.m. Luncheon & Program
More info at ccala.org/tourism2017

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SPEAKERS



Javier Cano
Vice President and Market General Manager, JW Marriott at LA Live



Michael Czarcinski
General Manager, Westin Bonaventure Hotel and Suites Los Angeles



Doane Liu (Moderator)
Executive Director, City of Los Angeles Department of Convention and Tourism Development



Rachel Moore
President & CEO, LA Music Center



Kathryn Schloessman
President, Los Angeles Sports & Entertainment Commission

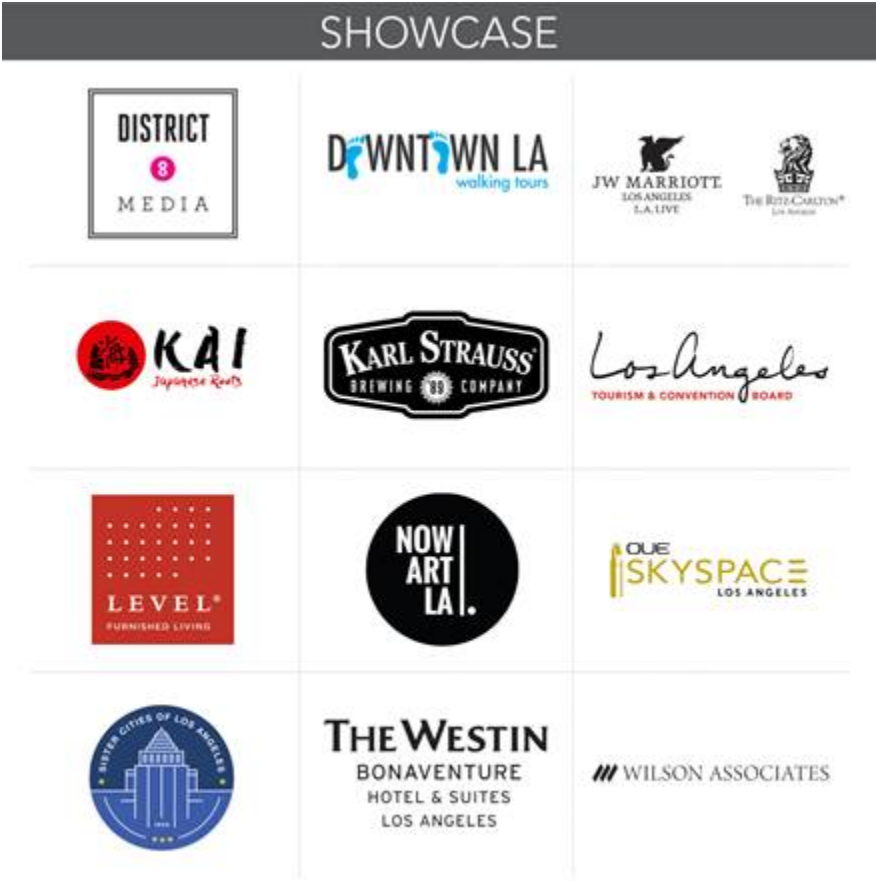


Ernie Wooden
President & CEO, Los Angeles Tourism & Convention Board

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